

SKI RESORT & WINTER RECREATION AD PACKAGES

CONTACT:

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**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 **ENTERTAINMENTCALENDAR.COM**

Package Discounts for **SKI RESORTS / WINTER OUTDOOR RECREATION**

You provide family-friendly outdoor experiences and recreation in the winter: **Our readers are your audience!** Make sure your special events are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✔ **INTRO: \$700 \$500**

- Content ad on Skiing or Master Guide to Fun in the Winter page
- Two-month upgrade of your organization listing so anything you post to our calendar appears prominently in the top section, highlighted with graphics
- Paragraph in one week of our weekly e-newsletter (you choose the Thursday edition)

✔ **STANDARD: \$1900 \$1025**

Everything from the intro package plus...

- Paragraph in three extra weeks of our weekly e-newsletter
- Square ad (250 x 250 px) running 30,000 impressions / month for three months
- Extra two months of upgraded listing
- Exclusive e-blast to our entire local list about your venue / experience: 5 – 9 paragraphs + images OR one-month video ad (our most prominent ad space)

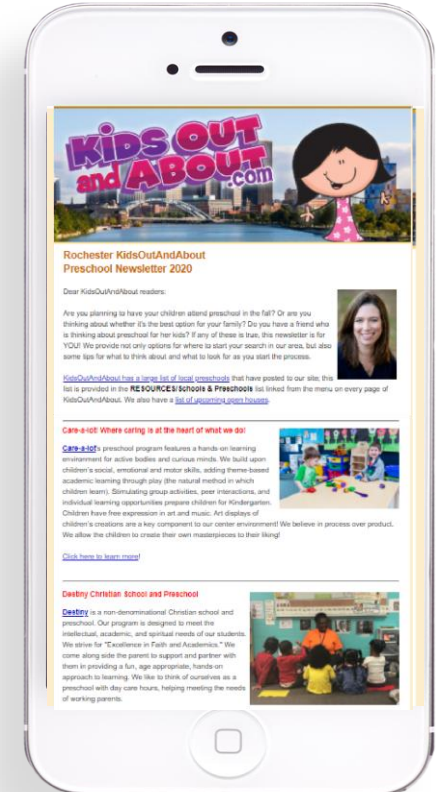
✔ **PREMIUM: \$3700 \$1995**

Everything from the intro and standard packages plus...

- Leaderboard ad (728 x 90 px) or Top Ad (450 x 150 px), pending availability, for one month during your season
- Video ad for two (or two extra) months during your season
- Extended upgrade: full year
- Promotion each week during season on KidsOutAndAbout social media channels

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!



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THANK YOU



Connect with us
to get started!

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We look forward
to helping our readers
learn about your location's
opportunities for winter
recreation!